



Invitation to the eFoodChain workshop

We are pleased to invite you to the half-day workshop of the eFoodChain initiative that will be hosted by the Dutch Ministry of Economic Affairs and will take place on the 27 of June in the Hague, Netherlands.

The eFoodChain project is an European initiative (funded by the DG Enterprise, European Commission) for the agro-food industry, promoting innovative use of ICT for better integration of companies into digital supply chains. The project has been developing a collaborative Reference Framework for the digital agro-food supply chain, which sets the principles and rules for interoperability among business processes and data exchange models in order to allow for paperless and standardised data flows, facilitating B2B transactions, especially for its smaller players.

Currently the eFoodChain consortium is setting the stage for the demonstration and validation of the eFoodChain Reference Framework and a group of “Innovators and Early Adopters” participating in the pilot implementations will benefit of the proposed solution and exploit the innovative potential of standardized digital data exchanges. At this moment the first phase of the pilot scheme has initiated, and its second phase is being prepared and envisages extending the demonstration scope geographically and involving a larger number of participants.

We believe this action might be of interest to you and we look forward to meet you and discuss the eFoodChain initiative in person on the 27 of June, when we will present the project outcomes until now and future opportunities it may offer to your organisation. In the meantime we remain at your disposal for providing further details or clarifying any question that may arise.

Best regards,

The eFoodChain Team





Agenda

27 June 2013

The Ministry of Economic Affairs

The Hague, Netherlands

- 8:30** Participants reception
- 9:00** Welcome by the Ministry
- 9:20** Introduction on eBSN & eFoodChain initiative - Michael Berz (European Commission, DG ENTR) / Gil Gonçalves (INOVA+)
- 9:40** What has been done, where are we now - Gil Gonçalves (INOVA+)
- 10:00** Questions so far
- 10:10** Coffee break
- 10:30** eFoodChain Innovators and Early Adopters Scheme (Pilots Presentation & Overview of the eFoodChain Framework) - Gil Gonçalves (INOVA+)
- 11:15** Discussion with the group & final conclusions
- 12:00** Lunch

The *eFoodChain* project is an initiative launched by DG Enterprise and Industry of the EC, under the CIP programme. Its aim is to facilitate trade along the food supply chain and improve the efficiency of business transactions, by supporting the creation of an innovative, seamless eBusiness environment that will stimulate and enable the uptake of ICT and eBusiness technologies, notably by SMEs so numerous represented in the European food supply chain. More information: www.efoodchain.eu

All companies interested in becoming one of the eFoodChain Innovators and Early Adopters are encouraged to contact the project team (info@efoodchain.eu) or complete the Expression of Interest Form at the project website.

